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Days of Knowledge on tour 2024

Sponsor brochure

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Days of Knowledge events

days of uk knowledge 2024

21 - 22 March, 2024 | Birmingham, UK

days of nordic knowledge 2024

12 - 13 April, 2024 | Odense, Denmark

days of central knowledge 2024

6 - 7 June, 2024 | Darmstadt, Germany

days of americas knowledge 2024

12 - 14 September, 2024 | Atlanta, USA

Why become sponsor?

At Days of Knowledge, it's all about local learning for the Directions for Partners community. The focus will be on training the people that are doing the customer implementations - the consultants and developers - in-depth training from the best in our industry to enable quality and efficient solutions in the future.

Joining Days of Knowledge on Tour 2024 as a sponsor is a unique opportunity to:

Connect with the Partner consultants and developers that implement your solutions today:

• Stay top of mind and update them on new features and opportunities
• Make them ambassadors and your extended salesforce
• Get valuable market feedback directly from the field

Meet and connect with consultants and developers that have not yet seen your solution:

• Demonstrate and explain your capabilities and value add
• Discover new opportunities
• Increase visibility for your company within the Dynamics Partner Community

Become a Days of Knowledge on Tour 2024 sponsor and join the most forward moving Dynamics partners!

Sponsor+

2 available per event

Package includes:

- 10 minute presentation during opening session
- 45 min. deep-dive session in ISV TRACK
- 15 min. session during lunch break
- ISV stand - includes 2x roll up, 2x high table, 4x chair
- Promotion on website and community portal
- Promotion in event mailing
- Promotion in event app
- Attendee passes - 3 included
- Pre-conference training promotion (optional)

- Price per event - 10 000 EUR

Sponsor

10 available per event

Package includes:

- 45 min. deep-dive session in ISV TRACK
- ISV stand - includes 2x roll up, high table, 2x chairs
- Promotion on website and community portal
- Promotion in event mailing
- Promotion in event app
- Attendee passes - 2 included

- Price per event - 5 000 EUR
  * Interested in more than one event, contact us for bundle pricing

Pre-conference training day

The day before the event a number of pre-conference workshops/training days will be offered to the attendees, with the Sponsor+ package you have the option of running a full day training before the conference. This could include spotlighting new features in your solution, or it could be new partner certification training. You design the program that works best for you and we will book the room, provide catering, and promote your training in our outgoing marketing material. We will also provide registration for your training directly on our website when people register for the event.

In-depth

One day in-person training workshop lead by your expert.

Small groups

Up to 20 attendees per course.

Low cost

Pre-conference training days are optional and are only available for Sponsor+ partners. We will charge you for room rent AV, and catering at 100 euro per person - with a minimum of 10 attendees. You can decide if/how much we should charge the people that signup for your course.

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Contact us: sponsor@directions4partners.com

Purchase at: www.directionsforpartners.com