

# directions bangkok asia 2024

16-17 May 2024

Avani+ Riverside Hotel, Bangkok, Thailand

## Sponsor brochure



# Directions ASIA

Directions ASIA is a “must-attend” conference for all SMB partners focused on Microsoft Dynamics Business Central, Power Platform and Dynamics CE/Sales. This conference is for partners from Asia, Australia and New Zealand, as well as Partners from other regions operating on the APAC SMB market.

Directions ASIA 2024 is the sixth edition of this yearly event in Asia. In 2024, we expect number of attendees to reach 600 from 150 partner companies from 35 Countries.

Directions for Partners is the largest, independent, Microsoft Dynamics 365 SMB partner community which is organized by partners for partners.

## *Key* goals of Directions ASIA 2024:

- Update partners on the latest product releases directly from the Microsoft Development Teams
- Build an agile Dynamics Partner community in APAC to support business growth
- Provide opportunities for ISV's to showcase their solutions
- Support partners who are moving into emerging markets in the APAC region

All roles in the Dynamics 365 partner organization are represented: Sales and Marketing, Business Owners and C Levels, Implementation and Technical Consultants, Developers.

# Why become a sponsor?

*Joining* Directions ASIA 2024 as a sponsor is a unique opportunity to:

- Showcase your current solutions
- Meet existing and new partners face-to-face
- Showcase your most current solutions and offerings directly to the partner community
- Enhance and extend your partner channel in the APAC region
- Get insight into the partner landscape and your competitors' offerings
- Meet key decision makers to learn first-hand about prospects for your ISV products
- Demonstrate your readiness to deliver in the Cloud
- Achieve direct interaction with consultants and developers
- Receive direct feedback on your ISV products
- Gain a better understanding of the unique market needs and demands of the APAC Region

Become a Directions ASIA 2024 sponsor and join the most progressive Dynamics partners!

# Gold sponsor

2 sponsorship packages available

## *Sponsorship* package includes:

- 10 minute presentation during keynote
  - Booth – includes branded back wall – lightbox, 2x roll up, 2x high table, 4x chair, 60” TV
  - 30 min. ISV session
  - Attendee passes – 4 included
  - Reserved table at party – 10 people
  - Promotion on conference website and community portal
  - Promotion in conference mailing
  - Promotion in conference app
  - Mention in keynotes
  - 1 min. video with sound played before keynotes
  - Additional attendee pass at Early Bird price
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- Price
    - Gold 1 (in keynote day 1) 20 000 USD
    - Gold 2 (in keynote day 2) 17 500 USD



# Silver sponsor

10 sponsorship packages available

## *Sponsorship* package includes:

- 30 min ISV session
- Booth – includes branded back wall – lightbox, roll up, high table, 2x chair, 50” TV
- Attendee passes – 3 included
- Promotion on conference website and community portal
- Promotion in conference mailing
- Promotion in conference app
- Mention in keynotes
- 1 min. video with sound played before keynotes
- Additional attendee pass at Early Bird price
- Price – 10 000 USD





# Bronze sponsor

12 sponsorship packages available

## *Sponsorship* package includes:

- Booth – includes backwall banner, high table, 2x chairs, 43” TV
- Promotion on conference website
- Promotion in conference mailing
- Promotion in conference app
- Mention in keynotes
- Attendee passes – 2 included
- Additional attendee pass at Early Bird price
- Cost per event – 5 000 USD



# Additional Sponsor Opportunities

- Party music sponsor – 2 500 USD
- Tote bag sponsor – 2 500 USD
- Seat drop per keynote – 500 USD (2 available)



## Control

- Traceability
- Alerts & Deviations
- Maintain Farming Standards
- Pre-Define Farm SOP

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Contact us: [sponsor@directions4partners.com](mailto:sponsor@directions4partners.com)

Purchase at: [www.directionsforpartners.com](http://www.directionsforpartners.com)

